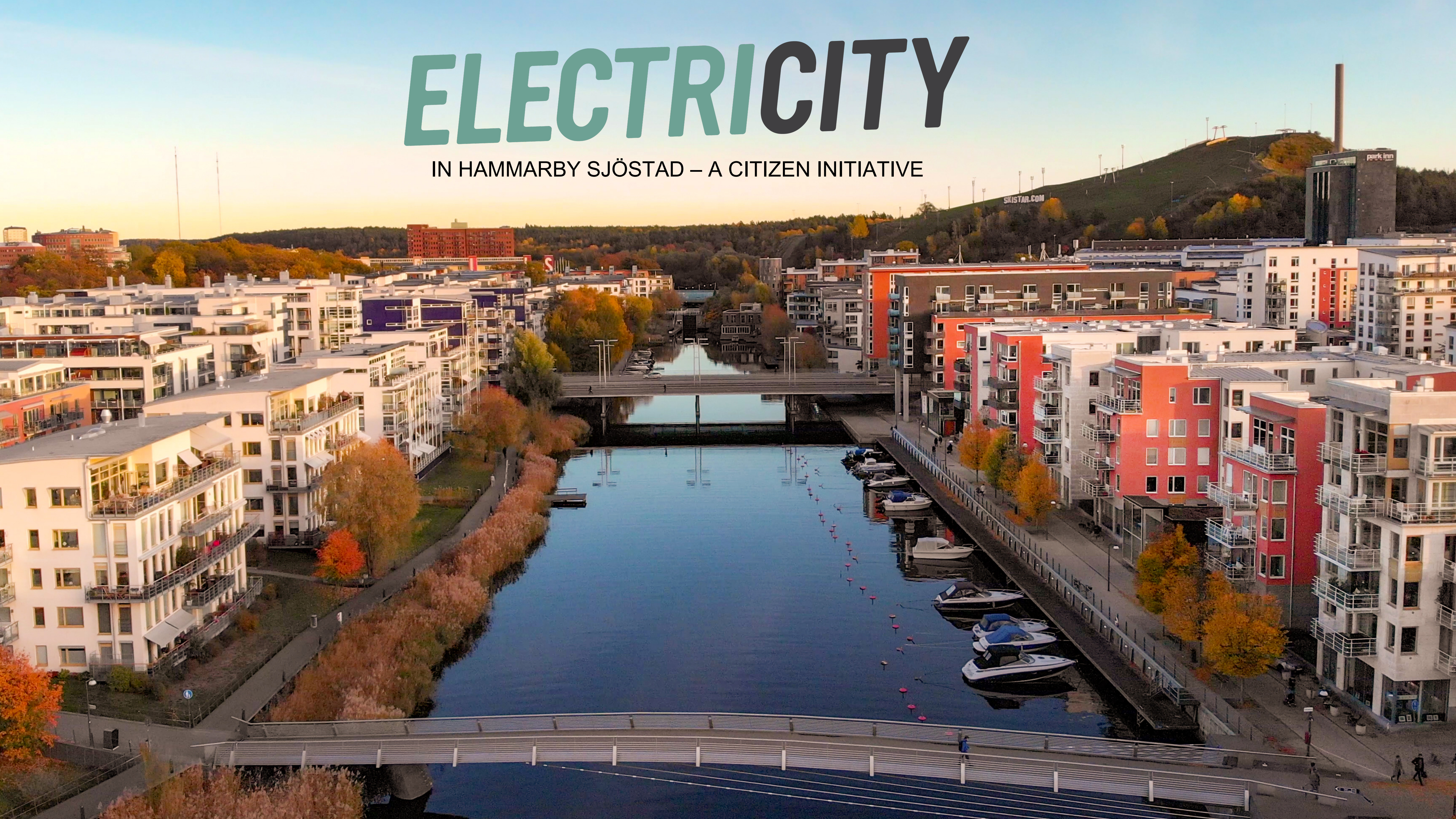


ELECTRICITY

IN HAMMARBY SJÖSTAD – A CITIZEN INITIATIVE

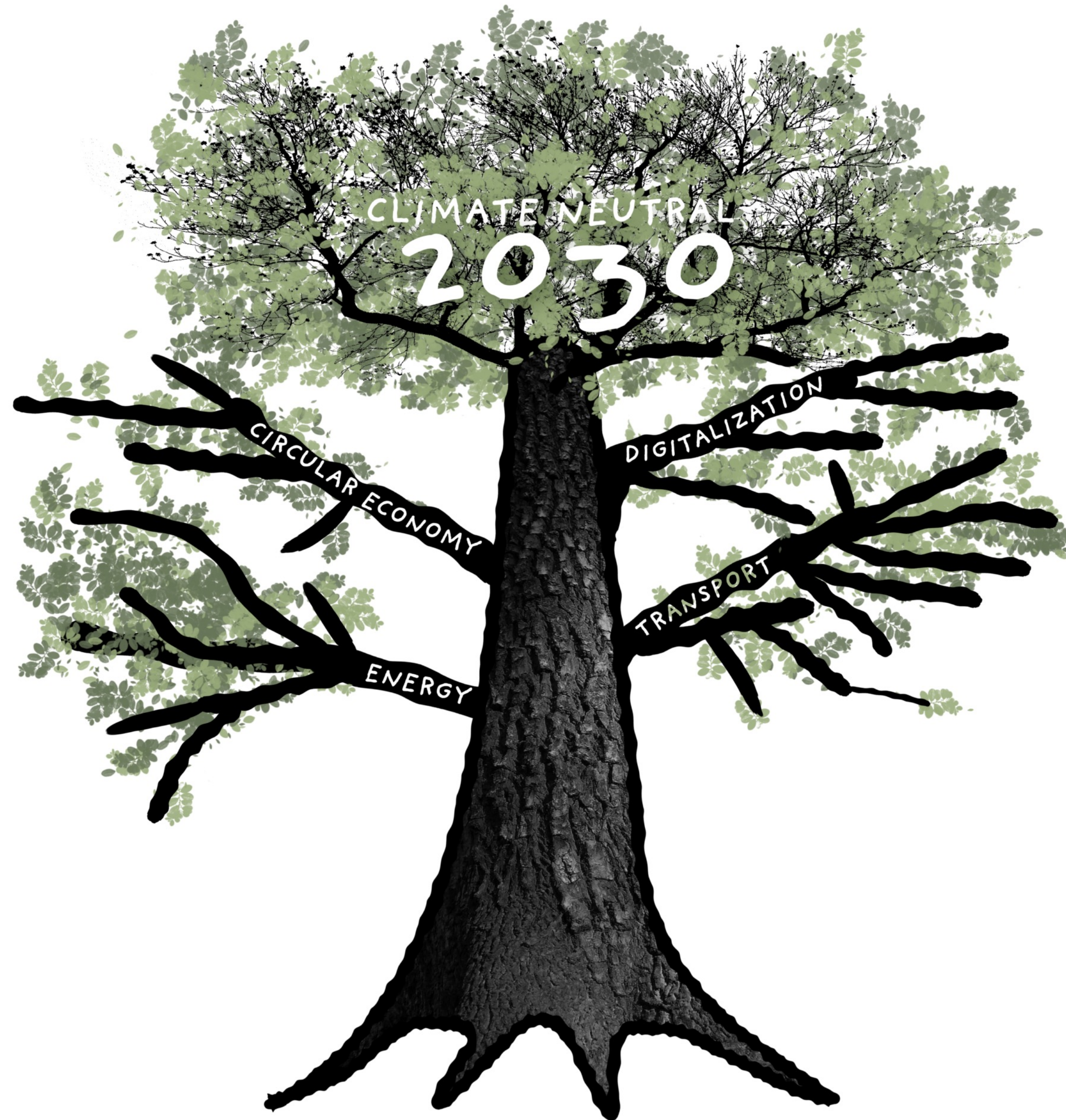


**COOPERATION IN
A QUADRUPLE HELIX**

**How to become
climate neutral by
2030?**



**OUR MAIN
FOCUS AREAS**



Companies Cities/
municipalities Citizens Academia

HOW TO ACHIEVE SUSTAINABLE TRANSPORT?



A woman with long dark hair, wearing a black leather jacket and white pants, is riding a silver e-bike on a bridge. The bike has a black basket on the front and the brand name 'Cuescer' on the frame. The background shows a city harbor with buildings, a church spire, and a body of water under a cloudy sky.

E-BIKES INSTEAD OF CARS

ELECTRICITY




CAR POOL WITH NEIGHBOURS

DELA ELBIL
MED TVÅ
GRANNAR!

LADDA
HEMMA

YPK 070

ELECTRICITY



WHY BUY AN
ELECTRIC
CAR IF I CAN'T
CHARGE IT?

JOINT PROCUREMENT OF EV CHARGERS





**EV CHARGING
ON DEMAND**

**CONGESTED
CITY DISTRICT**



**MANDATORY ACTIONS VS
PROFITABLE ACTIONS**

INFORMAL 0-ZONE JOINT PROCUREMENT



RELOADING
HUB



LOCAL HQ



PROFITABLE ACTION

**CLEANING
GARDENING
MAINTENANCE
RECYCLING**

**EVALUATION OF PROVIDERS
ADDINGS SERVICES**

ELECTRICITY



**IT IS PROFITABLE
TO BE CLIMATE SMART!**



**CLIMATE NEUTRAL –
ACTIVE DECISIONS**

