



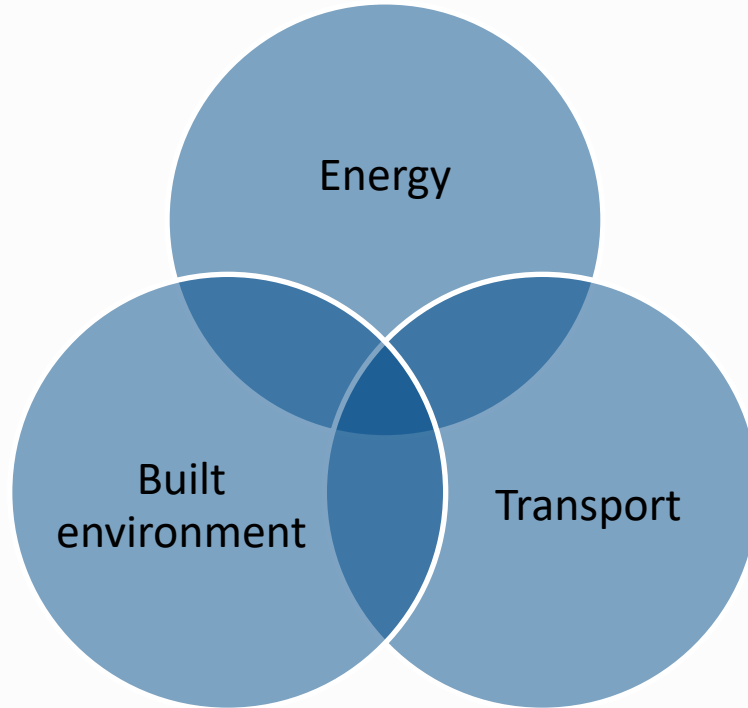
UNIVERSITY OF GOTHENBURG
SCHOOL OF BUSINESS, ECONOMICS AND LAW

How can a transport efficient society be a driving factor in business?

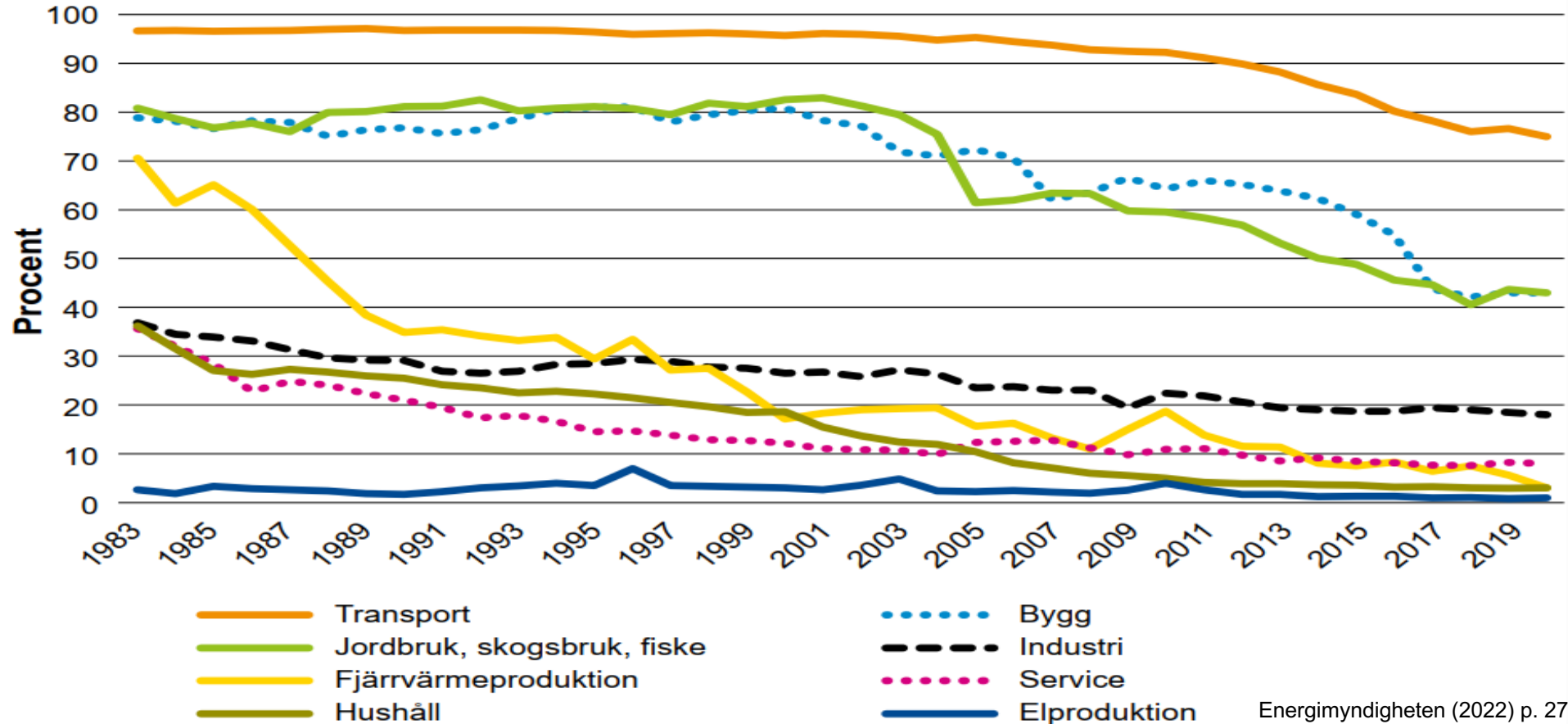
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Research areas



Share of fossil fuel per sector in Sweden 1983-2020



Energimyndigheten (2022) p. 27

Levels of transport efficiency



Business



Sector



Society

Opportunities for systemic efficiency



Avoid

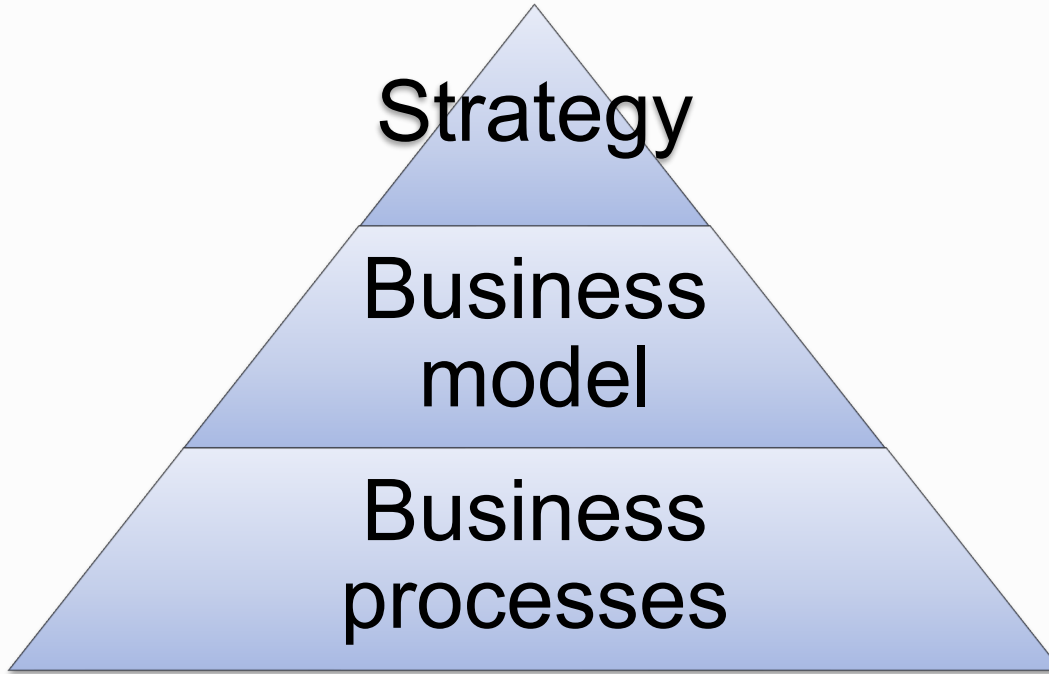


Shift



Improve

Business value creation



Capturing opportunities for efficiency



Business



Sector



Society

Transform

Transfer

Translate

Thank you!